American Society for Nutrition Welcome
ANDP Virtual Fall Meeting
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ASN President 2020 - 2021
A few statistics about ASN…

- 7800 members (15% increase over 2019).
- 109 countries.
- $7.2 m assets (vs $3.8 m in 2005) and
- $11 m income (vs. $4 m in 2005).
- 28,000 registrants Nutrition 2021 on-line.
- Joint memberships with IFT, CNS….
- Operational excellence, investment sustainability.
Vision: A Healthier World Through Evidence-Based Nutrition
Mission: To Advance the Science, Education and Practice of Nutrition

Strategic Priorities

Knowledge
- Lead Creation of New Programs and Products to Advance Knowledge
- Expand Value of ASN Journals and Information Resources
- Develop Translational Products and Activities
- Conduct Year-Round Educational Activities Live and Online
- Refocus nutrition.org to a Dynamic Online Nutrition Science Publication
- Cultivate Partnerships to Broaden Knowledge Activities

Engagement
- Launch Membership Expansion Plan to Recognize and Support Members in All Career Stages
- Increase Awareness of ASN and its Value to New Audiences Key to ASN 2028 in US and globally.
- Enhance ASN Foundation's Fellows Program
- Refocus and Repurpose ASN Foundation to Facilitate a Culture of Giving and Effective Partnerships
- Identify Needs, Assess Capacity to Meet and Prioritize New Offerings for Best ROI

Impact
- Implement Trust in Nutrition Science Recommendations
- Grow Nutrition Action Alliance
- Advocate for Increased Investment in Nutrition Research
- Impact Evidence-Based Nutrition Science Policy, including 2020 Dietary Guidelines for Americans
- Update ASN Nutrition Research Priorities
- Further ASN State of the Science Reviews, Guidelines and More
- Advance National Institute of Nutrition Discussion

Investment & Sustainability

Operational Excellence

Core Values
- Diversity & Inclusion
- Drive
- Innovation
- Integrity
- Respect
Some current priorities – Publication and Education Task Force

Future of publications

- Open Access?
- ↓ Library subscriptions
- ↓ Print
- ↑ Competition
- ↑ Speed of publication
- ↓ Production costs
Some current priorities

- Increasing trust in nutrition research

• Guiding Principles for Managing and Conducting Nutrition Research Supported by Entities at Interest (for members)

• Guiding Principles for Entities at Interest (for ASN implementation)

• ASN Relationships Advisory Group

• [https://nutrition.org/trust/](https://nutrition.org/trust/)
Some current priorities
- Nutrition Research Task Force

• Aim: to foster an appreciation of the contributions of the various research approaches to nutrition science.
• Their roles, strengths, limitations and interpretation.
• To strengthen nutrition science and inform its translation,
• improving understanding and respect for different approaches.
Some current priorities-Sustaining Partners

• Need to clarify and define the value propositions for food industry collaboration with ASN.
• Food industry has inseparable role in American diet.
• Goal is to share science, identify resources, jobs and training, convene stakeholders.
Presidential Priorities
1. Increase Interactions With and Among the Membership

- Challenges caused by COVID – inability to interact face-to-face with ASN communities.
- Priority: ways to seek input from all interest groups.
- Support and increase virtual sessions organized by groups across the year; groups have longer to work on their priorities, and are active and interactive between meetings.
- Examples: Student Interest Group (SIG), Early Career Nutritionists (ECN). ANDP. Sustaining Partners.
- Attract and retain memberships of all ages (UG free, Grads $35; EC $70-140; Emeriti, free).
2. Expand ASN’s Outreach, Internationally and Nationally

- Encourage ASN’s increase in international memberships and collaborations. Provide educational and other resources.

- Support global harmonization of methods for setting recommended nutrient intakes. Promote their importance, share data, form partnerships with organizations and countries/regions.

- Support ASN’s impressive and successful effort to attract early career members; increase diversity; ensure both basic science and implementation research are well represented in virtual and actual meetings, journals and other publications.
Potential involvement of ANDP

• Review working group reports.
• Advise on content of annual meeting.
• Identify Student and Early Career nutritionists who are enthusiastic leaders and will increase diversity; encourage them to join Committees.
• Serve as mentors and informants for their webinars. (More contact desperately needed!)
• Can ASN help more with on-line education and courses?
Thank you!!

Questions?
Suggestions?

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Visit http://nutrition.org